

12.45 Lunch/Mittagspause

#### 13.45 Integration in Practice Part I

Afternoon Chair:  
Prof. Tony May, University of Leeds

##### **Urban road pricing in Germany. On the state of debate**

Dr. Andreas Kossak, Hamburg

##### **Lessons from London**

NN, Transport for London (tbc)

15.00 Coffee Break/Kaffeepause

#### 15.30 Integration in Practice Part II

##### **Implementation perspectives from Amsterdam**

Germa Bakker, Dienst Infrastructuur Verkeer en Vervoer, Amsterdam

##### **Creating the climate for implementation**

Gunnar Soederblom, Environment and health administration, Stockholm

##### **Ecopass – the Millan pollution charge**

Edoardo Croci, Deputy Major of Milan

17.00 **Final Policy Debate** with the panelists and comments from and Martin Lutz (Senatsverwaltung für Gesundheit, Umwelt und Verbraucherschutz, Berlin)

Moderation: Prof. Tony May, University of Leeds

17.30 End of seminar

## General

### Conference chair

Dipl.-Volkswirt Tilman Bracher (Difu)  
Dipl.-Ing. Michael Lehmbrock (Difu)

### Date

29th – 30.09.2008

### Venue

German Institute of Urban Affairs, Ernst-Reuter-Haus  
Straße des 17. Juni 112, 10623 Berlin  
Tel.: 030/39001-258

### Registration

We ask you, to register by 19 September 2008 with your full postal address by mail (bertz@difu.de).

### Fee

The conference fee (including beverages and meals) is:

- 150,- euros for one Day
- 220,- euros for participants from difu-Sponsor Cities
- 270,- euros for members of Deutschen Städtetages (DST), DLT, DSTGB, and of POLIS member cities
- 360,- euros for all other participants

After receiving registration and invoice the fee is due.

### Cancellation

For cancellations up to three weeks before the start of events, 50 percent of the participation fee is due. In case of later cancellations or non-participation, the full participation fee is applicable. However a substitute participant may be named.

### Accommodation

A list of hotel accommodation and a map will be sent together with the confirmation of your registration.

# Mobility Management by Environmental Zones and Urban Charging – experience and perspectives

Umweltzonen und City-Maut

Erfahrungen und Perspektiven im  
Mobilitätsmanagement

29. to 30. September 2008 in Berlin



A Seminar of the German Institute of  
Urban Affairs in Co-operation with:



The first day of the seminar, Monday, 29.9.2008, will be dedicated to environmental zones in German cities.

Since the beginning of this year, a number of German cities have introduced environmental zones for motorised traffic in order to reach the EU thresholds for emissions. Berlin, Hanover, Cologne and other cities use the environmental zone to exclude highly polluting vehicles from their centres.

The seminar will focus on the objectives, the implementation and the effects of environmental zones and provide first hand experience from cities concerned. However, there are differences in the acceptance of the system and its enforcement. Experiences on the application of exception rules and control strategies will be shared. Perspectives in the light of additional limits for NOx and the projected increase of transport will also be discussed.

The programme of this day will only be in German.

The following day, Tuesday, 30 September 2008, will be dedicated to Urban Road Pricing. Provided that the amount of particles, NOx and other pollutants will increase, further actions may be needed, and additional and alternative instruments on mobility management could be considered.

In this context, international experience on urban road charging will be presented to discuss the question of road pricing in integrated environmental and transport strategies.

The programme of this day will be in English with simultaneous translation into German, and is organised in cooperation with the EU funded Curacao project and the Council of European Municipalities and Regions (CEMR).

**Who should participate?** Experts dealing with environment, transport, urban development and finance, members of City Councils, representatives from national and regional environment administration

## Montag, 29. September 2008

*Conference language: German*

### Umweltzonen in Deutschland:

Ziele, Umsetzung und Ergebnisse *Environmental Zones in Germany. Objectives, Implementation, Results*

10.00 Begrüßung/Einführung *Welcoming/Introduction*  
Michael Lehmbrock, Deutsches Institut für Urbanistik (Difu), Berlin

10.30 **Planung und Umsetzung von Umweltzonen: Akzeptanz vs. Effizienz**  
*Planning and implementation of environmental zones, acceptance versus efficiency*

Erfahrungen mit dem Ausnahmekatalog des Deutschen Städtetages *Experience with exemptions from the German Association of Cities and Towns*  
Oliver Mietzsch, Hauptreferent des Deutschen Städtetages

Wie kann eine wirkungsvolle und effektive Umsetzung von Umweltzonen gesichert werden? *How to assure an efficient and effective implementation of environmental zones?*

Bernd Lehming, Referatsleiter in der Senatsverwaltung für Gesundheit, Umwelt und Verbraucherschutz des Landes Berlin

12.30 Mittagspause *Lunch*

13.30 **München Munich**

Dr. Günter Wegrampf, Abteilungsleiter im Referat für Gesundheit und Umwelt der Landeshauptstadt München

14.45 Kaffeepause

13.30 **Bremen Bremen**

Ralf Wehrse, Leiter des Referates Immissionsschutz der Freien und Hansestadt Bremen

16.15 **Abschlussdiskussion Final discussion**

17.15 **Ende des ersten Seminartags end of first day**

## Tuesday, 30. September 2008

*Conference language: English*

### Urban Road Pricing

09.00 Registration, coffee

Morning Chair:  
Tilman Bracher, Difu, Berlin

09.30 Opening

with Folkert Kiepe DST, David Blackledge, Transport and Travel Research (TTR) Ltd. – CURACAO-Coordinator, Chantal Duchêne, CEMR working group on transport

09.45 **Urban Mobility management framework in Germany**

Prof. Dr.-Ing. Klaus J. Beckmann, Difu, Berlin

10.15 **European Sustainable Mobility. State of play of policy making**

NN, DG Energy and Transport, European Commission (tbc)

10.45 Coffee break/Kaffeepause

11.15 **The role of pricing in integrated transport strategies – accompanying measures for higher efficiency and acceptance**

Dr. Jens Schade, Technische Universität Dresden, Dr. Karin Brundell-Freij, WSP Analys & Strategi, Stockholm, (CURACAO)

12.00 **CURACAO products to overcome barriers in road pricing planning and implementation**

David Blackledge, TTR, CURACAO