



ASSOCIAZIONE ITALIANA PER IL CONSIGLIO DEI COMUNI
E DELLE REGIONI D'EUROPA

DIALOGUE ON COHESION POLICY

AICCRE

REPORT event

10 aprile 2018, Aula Magna Istituto Tecnico "T. Acerbo", Pescara.

Report Activity

Agenda of the event

Anna Teresa Rocchi – Dirigente Scolastico Istituto Tecnico "T. Acerbo"

Anna Teresa Rocchi brings greetings from the educational institution that represents and remembers how the school has used the European funds on several occasions: Erasmus funds, POR ESF funds and in recent years also PON funds. Thanks to these funds, the school has an internet network, established some "classes 3.0" and has been able to create qualified training courses (from post-graduation orientation to the theme of European citizenship). She then recalls the collaboration with Aiccre, the participations of the students in the competitions and the awards obtained.

Fabio Travaglini – Segretario regionale AICCRE Abruzzo

Fabio Travaglini brings the greetings of AICCRE and congratulates Rocchi, remembering how the institute is one of the best in the region. Stresses how the relationship with the schools has always been at the center of AICCRE's attention, but that this relationship must now evolve into an exchange of ideas, a fortiori possible with schools that for their history and their experience in the habit of European projects have a wealth of relevant European culture.

Carla Rey – Segretario Generale AICCRE

Carla Rey presents the Cohesion Dialogues, the cycle of 10 meetings that AICCRE organizes to promote a reflection on cohesion policy and how citizens are informed about it.

She motivated the choice to hold the meeting at the institute in the light not only of the good practices present in the Abruzzo region, but also for the direct experiences that the school



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testifies (multimedia classroom, broadband ...): they are precious examples of practical utility produced by the projects that European funds co-finance.

Referring to the possibility that funds will suffer cuts in the next programming, stresses the importance of spreading awareness of the funds and benefits brought to spread awareness and sensitivity towards cohesion policy and thus can help to defend it.

Giovanni Marcantonio – Agenzia di Sviluppo Camera di Commercio Chieti-Pescara

Giovanni Marcantonio underlines how the Abruzzo Region has experimented in the past, in 1993, the cut of the European funds: that experience has made to experiment the importance of those funds. He presents the reality of the Chamber of Commerce and the experience of the Development Agency, focusing on how the network that the Chambers of Commerce represent (also financed through directly managed European funds) is aimed at supporting the growth of small and medium-sized businesses. He presents the Cohesion Policy as the main economic instrument of the European Union to achieve its objectives, and to reduce the disparities between the different regions and the delay of the less developed ones. He focuses on the principle of additionality, so that European intervention must be added and not replaced by that of national institutions. He indicates, as a crucial moment in the development of cohesion policy, the transition from a project-based system to a current one based on programs. The link between objectives and funding hinges on the rules. He invites not to be limited to living these rules as bureaucratic constraints, but as a part of the game.

He presents Europe 2020, indicating its priorities, the five objectives and the seven flagship initiatives. Introduces the distinction between directly managed funds and indirectly managed funds. He presents the Structural Funds: ESF, ERDF and Cohesion Fund, EAFRD and EMFF (the first three finance cohesion policy).

Having clarified the framework of financial instruments, focuses on the decision-making mechanism and therefore presents the common strategic framework, partnership agreements with the various states and finally the operational programs. He referred to the sphere of European territorial cooperation, divided into cross-border, transnational, interregional. He closes by proposing different hypotheses regarding the next programming period for the cohesion policy and for the Union budget.



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Antonella Tollis – Ufficio Stampa Regione Abruzzo

Antonella Tollis reports the experience of the project "#AbruzzousabeneUE: innovative and digital languages to involve". The Abruzzo Region wanted to create an online platform to catalog the positive experiences related to European projects and to disseminate the results obtained, also through social networks.

She offers a video illustrating projects financed with European funds.

Raimondo Pascale – Settore Politiche Sociali Regione Abruzzo

Raimondo Pascale reports the experience "Abruzzo Include", a project financed with FSE funds that promotes training internships in public and private companies to encourage job placement and people at risk of exclusion. It proposes a video that summarizes the results of this project and reports the testimony of a beneficiary. It is one of the projects linked to the axis of social inclusion. Given the success of social inclusion initiatives, the region has decided to increase the allocation

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Annalisa Palozzo – Direttorio delle Aree Protette Regione Abruzzo

Annalisa Palozzo reports on "Protection and enhancement of natural resources". She presents a video aimed at promoting the protected areas of the region, which make up 36% of the territory of the region between parks and reserves. She reports on the procedure of the law for the reform of protected areas, which introduces the directory of protected areas, whose task will be the promotion and enhancement of parks and reserves.

She then presents the POR 2014 and the ERDF 2014-2020 and its lines of action, focusing on axis 6, linked to the enhancement of cultural and natural heritage.

The project relating to the Lecceta di Torino di Sangro project is a positive example. Thanks to European funds have been realized: a facilitated route for people with motor disabilities; a fauna monitoring system; securing a lake; the preparation of information points.

Beatrice Camaioni – Rete Rurale Nazionale

Beatrice Camaioni briefly describes her working history, underlining how her career focused on European funds, first as a beneficiary and then as an expert in the sector.

She then presented the RDP, underlining how the European programming and its system of subdivision of resources is very useful for guiding the policies of the administrations, especially in a strategic sector such as that linked to agriculture. It specifies the main objectives of the



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RDP, focusing on support for young people wishing to undertake an agricultural activity. She then presented the "Youth Package PSR Abruzzo 2014 - 2020".

Results/ expected results

The students present had already experienced the positive impact of projects co-funded with European funds within their institution. The explanation of the financing mechanism, of the various funds and programs, together with the presentation of a wide range of projects linked to very different fields have certainly made the idea of the extent of the interventions to which the EU contributes. This will allow students to develop a more global vision of European funding, and to grasp the link between each project and the objective it contributes to achieving. This not only highlights the usefulness of the single implementation, but also and above all the articulation of the cohesion policy and its strong and positive impact on the territories that benefit from it.

Participants

Gender balance and mainstreaming: n. 115 participants;

n. 40 men, n. 75 women; (35% men, 65% women)

divided into:

	WOMEN	MEN
- Local administrators	3	2
- Civil society	14	13
- Students	55	23
- Speakers	3	2

Communication strategy

Media coverage

- List of media
Notizie d'Abruzzo
TV6.IT
Rete8.it



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- Social media activities before, during and after the event (Tweets, Facebook, etc.)
- TWEET event: n.17 plus 55 retweets; views ONLY of our March 30 at 13 (so excluding the retweeted): 42,200 (forty two thousand two hundred).
 - 8 interviews on the YouTube channel AICCRE available here.
<https://www.aiccre.it/evento/evento-aiccre-regionale-sulla-politica-coesione-5/>
- Press conference no
- Press release
- Number of webpage views
News: [AICCRE website](#) enriched with 32 videos, written interventions, slides and 85 photos.
<https://www.aiccre.it/cretu-grazie-aiccre-leuropa-bisogno-della-politica-coesione/>
<https://www.aiccre.it/evento/evento-aiccre-regionale-sulla-politica-coesione-5/>
- Video <https://www.youtube.com/watch?v=DtmfAvp0yXk&feature=youtu.be>
- Press clipping after the dialogue indicated and number of articles echoed by media
Press and agencies and television:
 - Cohesion Dialogues Cohesion Policy of the European Union, interview with Carla Rey and Service on the event (TV6.IT)
<http://www.tvsei.it/2018/04/infobox-dialoghi-sulla-coesione-la-politica-di-coesione-dellunione-europea/>
 - Dialogues on Cohesion, interviews with Carla Rey and Fabio Travaglini (TV6.IT)
https://www.youtube.com/watch?time_continue=118&v=Q3_nxirXzMQ
 - Dialogues on cohesion, AICCRE conference in Pescara (Notizie d'Abruzzo)
http://www.pagineabruzzo.it/notizie/news/Pescara/85109/Politica_di_coesione_incontro_dell_aiccre.html
<http://www.notiziedabruzzo.it/brevi/dialoghi-sulla-coesione-convegno-aiccre-a-pescara.html>
 - Note from Rete8.it- Pescara, at the Acerbo Institute the "Dialogues on Cohesion"
<http://www.rete8.it/cronaca/pescara-all-istituto-acerbo-dialoghi-sulla-coesione/>
 - Note from the Agency for territorial cohesion- #EUdialogues on cohesion policy: many experiences presented during the stage of Pescara: the
<https://www.youtube.com/watch?v=-Ag8zgJX4dl>