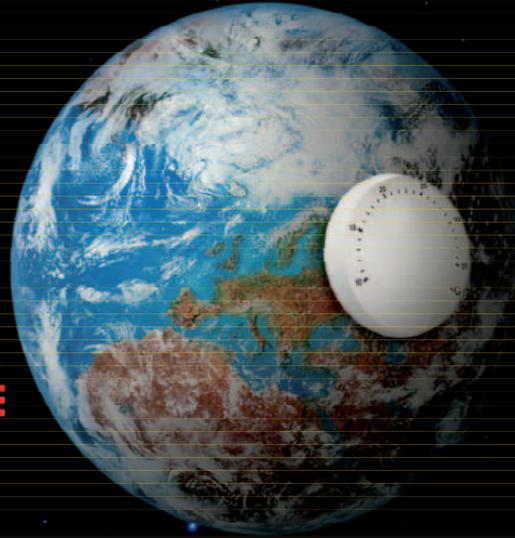


**YOU CONTROL  
CLIMATE CHANGE.**

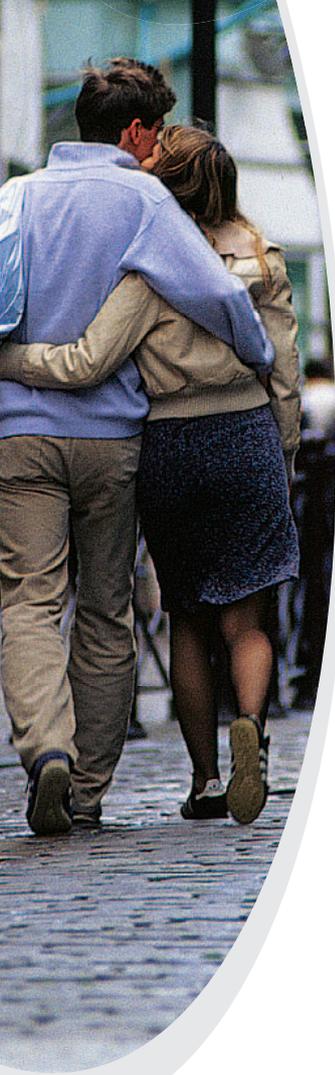
**WALK. CYCLE. GO BY BUS. CAR SHARE. CHANGE**



# European Mobility Week



16 - 22 SEPTEMBER 2006



# European Mobility Week 16- 22 September 2006

*"Combating climate change is not an option, it is a necessity. If global temperatures continue to rise, this will present a threat to our environment, well-being and to our economies. This is why the EU is working hard to meet its Kyoto targets for cutting emissions. But overwhelming scientific evidence suggests that we need to work harder and aim for deep emissions reductions worldwide. Kyoto is only a first step - the EU is ready to discuss further-reaching measures for the post-2012 period and we urge the rest of the international community to engage in this discussion at the earliest opportunity."*

**Stavros Dimas**  
European Commissioner  
for the Environment  
speaking in 2005



## A European Campaign for sustainable travel !

The European Mobility Week (EMW) aims to influence mobility and urban transport issues for the long-term as well as to improve health and quality of life of European citizens. The EMW is organised each year from **16 to 22 September** and will celebrate its fifth edition this year under the theme of "CLIMATE CHANGE". Participating local authorities organise a week of activities promoting clean modes of transport, invite citizens and stakeholders to express their visions on their urban transport system as well as organise a car-free day on 22 September.

Each year more and more cities and towns decide to join the campaign. In 2005, 950 cities participated in the European Mobility Week and more than 1,450 cities organised the "In Town Without My Car" day, involving around 179 million citizens in more than 30 countries. The initiative, while initially European, has now spread to other parts of the world and it is attaining worldwide dimensions.

The EMW campaign represents a great opportunity to involve all European cities and citizens around the common theme of sustainable transport in urban areas. The aim is to change behaviour and make progress towards a more sustainable transport strategy for Europe.



## Climb Aboard against Climate Change

Climate Change is one of the biggest challenges the world is facing. It is a real and growing threat to the environment. Intensive climate research and monitoring has now provided scientists with much greater evidence in their understanding of the causes and consequences of global warming. A global warming of 1.4-5.8°C will influence weather, seasons, ecosystems, water resources, the health of citizens and the global/national economies. Mankind activities have been clearly identified as the major contributor to climate destabilisation. Since the Kyoto Protocol, many legal actions have been put forward at all policy levels but much more remains to be done.

Even though the sources contributing to climate change are various, the relationship between climate change and transport is clear. Transport accounts for 21% of carbon dioxide (CO<sub>2</sub>) emissions in Europe and is the fastest growing source of greenhouse gases. The main causes are of course the dramatically increasing use of cars and air travel. CO<sub>2</sub> emissions from vehicles and transport equipment are rising by a significant 2.5% per year.

People place their trust in new technologies, new fuels and more efficient engines. Even though these might play a useful role in reducing emissions, they will certainly not be enough to tackle climate change as a whole. Traffic must be cut... what will you do?



### KEY FACTS

- ➔ More than 10% of all carbon dioxide emissions in the EU come from road traffic in urban areas
- ➔ Between 1995 and 2030, total kilometres travelled in EU urban areas are expected to increase by 40%
- ➔ 150.000 people already die every year from Climate Change

### BEST IN EUROPE!

For the fourth time, the European Mobility Week Award 2006 will reward local authorities' activities and promote best practice. An expert jury decides on applications that performed outstandingly during the European Mobility Week 2005 and an award ceremony is held during the European Commission's Green Week.

More information at:  
[www.mobilityweek-europe.org](http://www.mobilityweek-europe.org)



European Commissioner for the Environment, Stavros Dimas, with the representatives of the three nominees for the European Mobility Award 2005: Kromeriz (Czech Republic), Nantes (winner - France) and Donostia San Sebastian (Spain).

## DID YOU KNOW THAT:

Source: *Stop Climate Change Chaos*

### We can go far without the car!

- For a journey from London to Edinburgh (~ 500 km),
- a plane traveller would be responsible for 96.4 kilogrammes of CO<sub>2</sub>.
  - a car traveller would be responsible for 71 kilogrammes of CO<sub>2</sub>.
  - a train traveller would be responsible for 11.9 kilogrammes of CO<sub>2</sub>.
  - a bus traveller would be responsible for 9.2 kilogrammes of CO<sub>2</sub>.



"In town,  
without my car!"



22<sup>nd</sup> of September

## Local moves for global climate

A vital part of encouraging the modal shift towards environmentally friendly modes of transport is providing safe and efficient public transport systems. Cities can also promote walking, cycling and car pooling by limiting automobile access to certain roads, increasing parking fees and converting existing roads into bicycle lanes or bus access roads. The introduction of computerised traffic light control systems, more informative signals, and improved network designs can also boost efficiency.

Measures to reduce emissions in the transport sector can take years or even decades to show their full results. But if carried out with care, climate-friendly transport policies can play a major role in promoting economic development.

The European Mobility Week will present many concrete solutions for reducing everyone's impacts on the climate.

### European Mobility Week: a change for the good !

The European Mobility Week initiative aims to influence mobility and urban transport issues for the long-term. Participating local authorities will launch at least one permanent sustainable urban transport measure. Such permanent measures could be

- Create traffic-calmed or car-free zones
- Manage car parking
- Improve bicycle networks and facilities
- Establish an online car-sharing or car-pooling system
- Offer innovative public transport services
- Set up school travel plans



### HOW CAN A LOCAL AUTHORITY PARTICIPATE?

Local authorities are given the opportunity to improve the attractiveness of their city, the well-being of their citizens and contribute to a better life for all. Interested local authorities are asked to:

- Register their events online stating their compliance with the general outline and guidelines of the initiative.
- Formally sign the European Mobility Week Charter.

The European coordination of the European Mobility Week provides the participants with a handbook to help them in the practical organisation of the Week. Cities are also welcome to contact either the European coordination point or their national coordinator for any further advice.

A communication kit containing the common European communication aids, handbook and tools is available on the European Mobility Week website:

[www.mobilityweek-europe.org](http://www.mobilityweek-europe.org)

Car Free Day  
Friday, 22 September 2006

The "In town without my car!" day is the opportunity for all participating cities to show how matters related to the environment concern them. The key types of actions implemented by the local authorities are:

- presenting urban centres in a different light for one day by restricting motorised traffic,
- encouraging the use of sustainable modes of transport, and
- raising awareness for the environmental impacts of citizens' modal choice.

In order to make a real change in citizen's travel habits, it is recommended to organise "In town without my car" on 22 September, with the challenge of organising it on a weekday. As participant of the European Mobility Week, you can choose when the car free day is best implemented within your Week.





## The European coordination



### EUROCITIES

#### Mobility Forum - ACCESS Project coordinator

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### ENERGIE-CITÉS

#### The association of European local authorities promoting a local sustainable energy policy

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CLIMATE ALLIANCE  
KLIMA-BÜNDNIS  
ALIANZA DEL CLIMA C.V.

### CLIMATE ALLIANCE

#### Climate Alliance of European Cities

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## With the political and financial support of:



### EUROPEAN COMMISSION Environment

#### Directorate-General

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## More information

[www.mobilityweek-europe.org](http://www.mobilityweek-europe.org)

### EUROPEAN INFO POINT

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## National coordinators

Please contact the national coordinator responsible for the European Mobility Week and "In town, without my car!" initiatives in your country.

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**UNITED KINGDOM** richard.m.evans@ntlworld.com

## European and International partners

European and International Associations and Organisations can give formal support to the initiative by signing the "European Mobility Week Pledge". Please find below the Associations and Organisations that have signed the Pledge so far:

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