

Short reporting

Sundsvall

Event SALAR

Place – Sundsvall, 19 march

Description of the discussions during the event

The day began with an introduction and welcoming by Region Västernorrland and Mid Sweden University (MIUN). Then the European Commission representation in Sweden continued the conference with information on cohesion policy, why it's important, longterm budget and about Brexit. The Swedish Association of local authorities and regions (SKL) reported from the report Regional development capital – mapping of regional development resources.

Before and after the lunch break presented 6 projects their activity, conditions and opportunities thanks to the cohesion policy.

After the project presentations the European Commission DG REGIO, Brussels talked about the future of the regional fund, the next programming period after 2020 and what impact regional fund have for regions. Then Region Jämtland Härjedalen talked from the perspective of the regions and different levels of cooperation. The day was completed with a panel discussion on the future of cohesion policy and the benefit of cohesion policy.

DISCUSSIONS

What has been the main conclusions and what has so far been the added value of cohesion policy funds in our regions?

Cohesion policy contributes significantly to the development of the Region Västernorrland and Region Jämtland Härjedalen.

- EU funds have been completely decisive for regional growth and increased employment.
- The capital available to regional authorities for enhancing growth comes to a large extent from the cohesion policy funds.
- Contributions to areas such as infrastructure, broadband, research and innovation and SMEs, have over time created structural changes in our sparsely populated areas.

Local- and regional authorities have been linked to the European project, and hence created increased legitimacy for the EU at local and regional level.

- EU cohesion policy has also made actors at local, regional and national level use the same planning complex, where the overall goals are the ones at EU-level.
- Cooperation across national and regional borders has increased due to various cohesion policy instruments.

Number of participants 53

Type of participants

- 43 participants from local/regional authorities, of which 6 project promoters
- 6 participants from EU representatives,
- 8 participants from NGO/Civil society
- no participants from media



Media coverage

- Press invitation including agenda was distributed in advance to the important media, see attached: Invitation to media.

List of media contacted with press invitation: 33 contacted from:

Mittmedia
Allehanda
Nordsvergie
Nyhetsbrev
Svergiesradio
St.nu
Mittmedia
Sundsvall.se
Lvn.se
Sundsvallnhyether
Tidnigen7
Lvn
Svt
Dagensmedicin
Njus
Allehanda

- Promotion of the events on websites associations

[Mid Sweden European Office \(MSEO\)](#)

[Mid Sweden University \(MIUN\)](#)

[EU-kommissionens representation i Sverige och Sveriges Kommuner och Landsting \(SKL\).](#)

- Social media activities before, during and after the event (Tweets, Facebook, etc.)
Facebook Events and Web pages of Region Västernorrland and Region Jämtland Härjedalen, Mid Sweden European Office (MSEO), Mid Sweden University (MIUN), European Commission representation in Sweden and the Swedish Association of local authorities and regions (SKL).

Before

Facebook Event

- Region Västernorrland <https://www.facebook.com/events/370038156740393/>



https://www.facebook.com/pg/regionvasternorrland/events/?ref=page_internal



- Mid Sweden European Office (MSEO) <https://www.facebook.com/midsweden/>
- Region Jämtland Härjedalen profile: <https://www.facebook.com/events/370038156740393/>
- Mid Sweden University – MIUN https://www.facebook.com/Mittuniversitetet/?fref=pb&hc_location=profile_browser <https://www.facebook.com/events/370038156740393/>
- EU-kommissionen i Sverige https://www.facebook.com/EUkommissionen/?fref=pb&hc_location=profile_browser <https://www.facebook.com/events/370038156740393/>

- Presskonferens : Nej
- Pressmeddelande: Nej, men tryck inbjudan skickad

■ Antal webbsidor

Number of websites is 6 (six);



Promotion of the event: 174 number of visitors on [Region Västernorrland](#), number of visitor to be added for [Region Jämtland Härjedalen](#)

- Video
<https://s3m.io/majb6>
Video to be uploaded on CEMR YouTube Channel
- Press Conference no
- Press Release no, but press invitation
- Press clipping after the dialogue indicated and number of articles echoed by media
None has been published after the event on a local magazine/journal