

## Short reporting

Event n°x – (Kolding /Danske Regioner)

Place EasyFood, Albuen 82, 6000 Kolding

### Description of the discussions during the event

One of the strong points of the dialogue was to have the CEO's of 2 companies on stage. They could tell the audience about hands-on experience and benefit of cohesion fund projects.

Main conclusions were:

- The private companies said, they would not have succeeded in developing their businesses and creating many new jobs, if they hadn't had access to structural funds funding
- Regional partnerships and knowledge are crucial for securing a successful return on investment for both EU and national/regional funding
- Structural fund investments in South Denmark have created more than 1500 jobs and increased business turnovers by 2,1 billion DKK.
- Administrative burdens are still an issue

### Number of participants

There were approx. 70-80 participants including the regional president and members of parliament.

### Type of participants (see presence list)

### Media coverage

- List of media
- Social media activities before, during and after the event (Tweets, Facebook, etc.)
- Press conference : no press conference
- Press release :link
- Number of webpage views
- Video
- Press clipping after the dialogue indicated and number of articles echoed by media  
Articles published:  
<https://www.jv.dk/regionalt/EU-millioner-bliver-til-milliarder-i-regionen/artikel/2605254>